



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

GMMB
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1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37713-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Obama, Barack D-President	OBAMA/P/D	1904

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	37713	08882112

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
8014	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/30/12	11/05/12	CBS This Morning	7-9a	MTWTF--	:30	4	\$700.00	NM	
Weeks:	<u>Start Date</u> 10/30/12	<u>End Date</u> 11/05/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 4	<u>Rate</u> \$700.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	8	W	10/31/12	7:54 AM	CBS This Morning	7-9a	:30	OFA- 12- G- 179H	\$700.00	NM
2	8	Th	11/01/12	8:12 AM	CBS This Morning	7-9a	:30	OFA- 12- G- 179H	\$700.00	NM
4	8	F	11/02/12	7:59 AM	CBS This Morning	7-9a	:30	OFA- 12- G- 179H	\$700.00	NM
3	8	M	11/05/12	8:28 AM	CBS This Morning	7-9a	:30	OFA- 12- G- 179H	\$700.00	NM
2	11/06/12	11/06/12	CBS This Morning	7-9a	-T-----	:30	1	\$700.00	NM	
Weeks:	<u>Start Date</u> 11/05/12	<u>End Date</u> 11/11/12	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$700.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	8	Tu	11/06/12	7:29 AM	CBS This Morning	7-9a	:30	OFA- 12- G- 179H	\$700.00	NM
4	10/30/12	11/05/12	Live w/Kelly	9-10a	MTWTF--	:30	5	\$300.00	NM	
Weeks:	<u>Start Date</u> 10/30/12	<u>End Date</u> 11/05/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 5	<u>Rate</u> \$300.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	8	Tu	10/30/12	9:35 AM	Live w/Kelly	9-10a	:30	OFA- 12- G- 179H	\$300.00	NM
1	8	W	10/31/12	8:59 AM	Live w/Kelly	9-10a	:30	OFA- 12- G- 179H	\$300.00	NM
5	8	Th	11/01/12	9:57 AM	Live w/Kelly	9-10a	:30	OFA- 12- G- 179H	\$300.00	NM
4	8	F	11/02/12	9:30 AM	Live w/Kelly	9-10a	:30	OFA- 12- G- 179H	\$300.00	NM
2	8	M	11/05/12	9:45 AM	Live w/Kelly	9-10a	:30	OFA- 12- G- 179H	\$300.00	NM
5	11/06/12	11/06/12	Live w/Kelly	9-10a	-T-----	:30	1	\$300.00	NM	
Weeks:	<u>Start Date</u> 11/05/12	<u>End Date</u> 11/11/12	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$300.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	8	Tu	11/06/12	8:59 AM	Live w/Kelly	9-10a	:30	OFA- 12- G- 179H	\$300.00	NM
6	10/30/12	11/05/12	Young & Restless	11a-12p	MTWTF--	:30	1	\$1,925.00	NM	
Weeks:	<u>Start Date</u> 10/30/12	<u>End Date</u> 11/05/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 1	<u>Rate</u> \$1,925.00					

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



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7	8	W	10/31/12	3:41 PM	Ellen	3-4p	:30	OFA- 12- G- 179H	\$375.00	NM																																																																																																																																																																																																																																																		
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4	8	Th	11/01/12		Ellen	3-4p	:00		\$375.00	NM																																																																																																																																																																																																																																																		
See MG 10.8																																																																																																																																																																																																																																																												
8	8	Th	11/01/12	3:56 PM	Ellen	3-4p	:30	OFA- 12- G- 179H	\$375.00	NM																																																																																																																																																																																																																																																		
MG for 10.4 11/01																																																																																																																																																																																																																																																												
5	8	F	11/02/12		Ellen	3-4p	:00		\$375.00	NM																																																																																																																																																																																																																																																		
See MG 10.9																																																																																																																																																																																																																																																												
9	8	F	11/02/12	3:47 PM	Ellen	3-4p	:30	OFA- 12- G- 179H	\$375.00	NM																																																																																																																																																																																																																																																		
MG for 10.5 11/02																																																																																																																																																																																																																																																												
1	8	M	11/05/12		Ellen	3-4p	:00		\$375.00	NM																																																																																																																																																																																																																																																		
See MG 10.10																																																																																																																																																																																																																																																												
10	8	M	11/05/12	3:30 PM	Ellen	3-4p	:30	OFA- 12- G- 179H	\$375.00	NM																																																																																																																																																																																																																																																		
MG for 10.1 11/05																																																																																																																																																																																																																																																												
11	11/04/12	11/04/12	Inside Edition Wknd	530-6p	-----S	:30	1	\$275.00	NM																																																																																																																																																																																																																																																			

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KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37713-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Obama, Barack D-President	OBAMA/P/D	1904	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	11/04/12	11/04/12	Inside Edition Wknd	530-6p	-----S	:30	1	\$275.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$275.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Su	11/04/12		Inside Edition Wknd	530-6p	:00		\$275.00	NM
	See MG 11.2								
2 8	Su	11/04/12	5:47 PM	Politics Now S Sebelius	Various	:30	OFA- 12- G- 179H	\$275.00	NM
	MG for 11.1 11/04								
12	10/30/12	11/05/12	8 News Now 4p M-F	4-5p	MTWTF--	:30	2	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	MTWTF--	2	\$350.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 8	W	10/31/12		8 News Now 4p M-F	4-5p	:00		\$350.00	NM
	See MG 12.3								
1 8	Th	11/01/12	4:55 PM	8 News Now 4p M-F	4-5p	:30	OFA- 12- G- 179H	\$350.00	NM
3 8	F	11/02/12	4:46 PM	8 News Now 4p M-F	4-5p	:30	OFA- 12- G- 179H	\$350.00	NM
	MG for 12.2 10/31								
13	10/30/12	11/05/12	Inside Edition	630-7p	MTWTF--	:30	2	\$1,400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	MTWTF--	2	\$1,400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Th	11/01/12	6:58 PM	Inside Edition	630-7p	:30	OFA- 12- G- 179H	\$1,400.00	NM
2 8	F	11/02/12	6:50 PM	Inside Edition	630-7p	:30	OFA- 12- G- 179H	\$1,400.00	NM
14	10/30/12	11/05/12	7-8p Rotator	7-8p	MTWTF--	:30	2	\$1,225.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	MTWTF--	2	\$1,225.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 8	Tu	10/30/12	7:28 PM	7-8p Rotator	7-8p	:30	OFA- 12- G- 179H	\$1,225.00	NM
1 8	W	10/31/12	7:39 PM	7-8p Rotator	7-8p	:30	OFA- 12- G- 179H	\$1,225.00	NM
15	11/02/12	11/02/12	Blue Bloods	10-11p	----F--	:30	1	\$1,600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$1,600.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	F	11/02/12	10:34 PM	Blue Bloods	10-11p	:30	OFA- 12- G- 179H	\$1,600.00	NM
16	11/04/12	11/04/12	The Good Wife	9-10p	-----S	:30	1	\$1,600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$1,600.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Su	11/04/12	9:41 PM	The Good Wife	9-10p	:30	OFA- 12- G- 179H	\$1,600.00	NM
20	10/30/12	11/05/12	8 News Now 4-5a	4-5a	MTWTF--	:30	1	\$20.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	MTWTF--	1	\$20.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	W	10/31/12	4:41 AM	8 News Now 4-5a	4-5a	:30	OFA- 12- G- 179H	\$20.00	NM
21	10/30/12	11/05/12	8 News Now 4-5a	4-5a	MTWTF--	:30	2	\$175.00	NM

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37713-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Obama, Barack D-President	OBAMA/P/D	1904	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/30/12	11/05/12	8 News Now 4-5a	4-5a	MTWTF--	:30	2	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 2 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Tu 10/30/12 4:28 AM 8 News Now 4-5a 4-5a :30 OFA- 12- G- 179H \$175.00 NM									
2 8 W 10/31/12 4:19 AM 8 News Now 4-5a 4-5a :30 OFA- 12- G- 179H \$175.00 NM									
22	10/31/12	11/02/12	8 News Now 4-5a	4-5a	--WTF--	:30	4	\$0.00	NM
This is for a rebate. Value of spot \$20 ea.									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 4 \$0.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 W 10/31/12 4:11 AM 8 News Now 4-5a 4-5a :30 OFA- 12- G- 179H \$0.00 NM									
2 8 Th 11/01/12 4:46 AM 8 News Now 4-5a 4-5a :30 OFA- 12- G- 179H \$0.00 NM									
3 8 F 11/02/12 8 News Now 4-5a 4-5a :00 \$0.00 NM									
Credited									
4 8 F 11/02/12 4:29 AM 8 News Now 4-5a 4-5a :30 OFA- 12- G- 179H \$0.00 NM									
23	10/31/12	11/02/12	8 News Now 4-5a	4-5a	--WTF--	:30	1	\$0.00	NM
This is for a rebate. Value of spot \$25 ea.									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --WTF-- 4 \$0.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 W 10/31/12 4:54 AM 8 News Now 4-5a 4-5a :30 OFA- 12- G- 179H \$0.00 NM									
2 8 Th 11/01/12 4:15 AM 8 News Now 4-5a 4-5a :30 OFA- 12- G- 179H \$0.00 NM									
3 8 F 11/02/12 8 News Now 4-5a 4-5a :00 \$0.00 NM									
Credited									
4 8 F 11/02/12 8 News Now 4-5a 4-5a :00 \$0.00 NM									
Credited									
<u>Total Spots</u>							40		

Payment Terms 30 Days

<u>Gross Total</u>	\$20,975.00
<u>Agency Commission</u>	\$3,146.25
<u>Net Amount Due</u>	\$17,828.75